

# mobile OUTFITTERS™



## FIND A LOCATION

Before you even sign on with us, you should identify potential malls in your territory you wish to open. Before negotiating with the mall for a lease or space, talk to us first! We'll help you find the right location, give you presentation materials for the mall management, and design your kiosk.



## INITIAL PAYMENT

Before we can begin working on your kiosk, you'll send us your initial payment and your signed Distributor Agreement.



## KIOSK DESIGN

A Mobile Outfitters designer will provide build plans for your kiosk, which can either be built locally in your territory or by one of our partners (if one of our partners, please allow 12 weeks before your brand opening, so your kiosk can be built and shipped to you).



## SCHEDULING TRAINING

Once you have determined a grand opening date, let us know. We'll book your training dates to ensure a smooth grand opening. We'll also coordinate marketing efforts, and will promote your new store on social media, list in our online store directory, and more.

## SIGN ON BOARD

Once you're ready to sign, we'll send you our Distributor Agreement to review and answer any questions you may have. This agreement outlines your exclusive territory, minimum requirements, and other terms for your distributorship.

## PRE-OPENING TRAINING

Before you open, we'll send you training materials to help get you familiar with your new business. We'll also assign you a personal trainer who can answer any questions about staffing, inventory, sales, or just about anything else. Don't worry, that's not your only training - there's hands on training once you open your kiosk!

## PLACE YOUR ORDER

It's important to place your first order at least 4 weeks prior to your opening date, to ensure it arrives before your opening. Customs delays can often prevent packages from arriving quick!, and we want to ensure ample time to re-ship any items should something arrive damaged. Also, we must receive payment for your order prior to shipment. Most initial orders are \$10-\$15k in size.

# GRAND OPENING!

## AND HANDS-ON TRAINING

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